

The Parkville Frame Gallery

Newsletter

2021 Newsletter #21-2

Subject: Art Advisor Service

The Parkville Frame Gallery now offers a complimentary **Art Advisor Service**. We know that the world of art, and framing, can be confusing, maybe even overwhelming at times. We have resources to help you organize your thoughts about art and framing. We can provide you with references and resource materials that will enable you to conduct your own research. The outcome will be that you will be better equipped to make informed choices, and to avail yourself of very high-quality, beautifully framed art reproductions that you will enjoy having in your home, office or business.

As part of our Art Advisor Service would like to provide you with two important resources.

- The first resource is a grouping of documents that we call our “**Series Documents**”. Our Series Documents provide you with many examples of different genre, or styles of art. For example, our *Impressionists Series* provides examples of images created by the impressionist painters. Mary Cassatt’s *Child in a Straw Hat*, is one example. There are many other Series Documents.

Sample Impressionists Series Documents



Child in a Straw Hat
Mary Cassatt



The Seine at Argenteuil
Claude Monet



The Seine has the Bouille, Gale
Alfred Sisley

An expanded grouping of the various Series Documents is available to you in our **Art Advisor Binder** which is located in our gallery. We encourage you to visit us in the gallery and take advantage of the information in this binder. You can also borrow a copy of this handy binder to study at home if you like. The most complete grouping of the

various Series Documents, however, is available on our website under the **Art Advisor tab**, or on our free Art Advisor **Flash Drive**.

- The second resource we offer is a multi-page document titled “**Resources**”. This document provides you with a variety of resources to help you gather more ideas and useful information about art and framing. Resources include website addresses, virtual tours of leading museums (the Getty, the Louvre, etc.), materials for homeschoolers, including lesson plans, business listings, sources for art courses, books, etc.

Note: Resources will be the subject of our next Newsletter.

Maybe you are not interested in doing, or simply don't have the time to conduct your own research. Maybe you just have a singular question. For example: one customer brought us a reproduction of a painting of an important historical British naval battle that he received as a gift. The customer wanted to know who the artist was that created the original painting. We were able to quickly determine the artists' name, and background information about the painting, which we provided to the customer within two days. We later included that painting in our *Marine Art Series* document.



The Magpie (1868-69)
Claude Monet

Another customer wanted some examples of paintings with a winter theme. We provided that customer with a copy of our complete *Winter Series* document along with the name and contact information of a local artist who paints beautiful winter scenes. (That artists' contact information is available in our *Listing of Local Artists*.)

Hopefully our Art Advisor Service, our Series Documents, our listing of Resources, and our in-house knowledge, coupled with many years of experience, will make your art purchases and framing experience enjoyable and enriching.

Final note: If you have questions about anything related to art or framing, or if you would like a little help navigating the many available (and sometimes confusing) resources, you are encouraged to contact **The Art Advisor** by email: theartadvisorpfg@gmail.com The Art Advisor Service is a free service that we are pleased to provide to our valued customers. Let us assist you.

We look forward to seeing you soon, and please visit us on our web site.

parkvilleframegallery.com

Enjoy fine art -- well framed