

The Parkville Frame Gallery Newsletter

2021 Newsletter #21-1

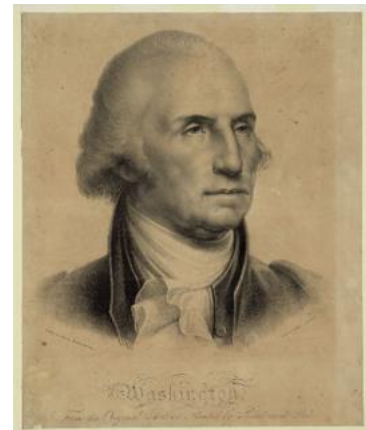
Subject: Pre-Framed Art

In addition to our customary framing services, the Parkville Frame Gallery has been expanding our offering of “pre-framed” fine art reproductions. We understand that in today’s busy world you may not have the time to research available art, and the various nuances of today’s sophisticated printing methods, types of substrates, glazing techniques, frame types and styles, etc. Therefore, we have purchased a variety of very high-quality, museum-grade fine art reproductions in varying styles and sizes. We have pre-framed those reproductions in the gallery with what we consider to be the most appropriate framing materials and methods. The pre-framed reproductions are being offered as ready-to-hang, “finished products”. However, we anticipate that you might want a different style or size of framed reproduction. If that proves to be the case we can work together with you to accommodate your ideas.



We encourage you to stop by the gallery and view the growing number of ready-to-hang art reproductions and sculpture that we currently have on display. For example, we are currently displaying a print of the painting **Cleopatra**. British artist John William Waterhouse completed this very popular painting in 1887. Another print that is on display in the gallery is the religious-theme painting **Salvatore Mundi** (ca.1500), which is thought to have been painted by Italian artist Leonardo di ser Piero da Vinci (1452--1519).

We are also offering pre-framed reproductions from our **American History Series**. The reproductions in this series include paintings of *George Washington*, *Thomas Jefferson*, President *Lincoln*, as well as other American patriots. Along with our pre-framed pictures we will provide a free, printed description of the art work. We will attach that description to the back of the print in an unsealed plastic sleeve. Having that information available will enable you to refer to the history of the art, and the artist, anytime you desire. In addition, the sleeve will provide you with a convenient place to keep any documents associated with your purchase (e.g., sales receipts, etc.).



If you would like to display fine art in your home, office, or business, but need a little help in researching and finding individual selections don't worry, we are here to help. We are currently offering our complimentary **Art Advisor Service**. Suppose, for example, you would like to have a picture by a Russian artist, but you don't know where to start your research.



Morning in a Pine Forest (1886)
Ivan Ivanovich Shishkin
Tretyakov Gallery – Moscow

By appointment, we can arrange to have our Art Advisor take you through the sometimes confusing, but interesting world of Russian art. Our Art Advisor has developed what we are calling **Series Documents** and **Resources**. Our Series Documents are available to you in our **Art Advisor Binder** which is located in the gallery; they are also available on our website, via email, and on our free flash drive.

The Series Documents and Resources will give you many useful ideas; they will assist you in your search for high-quality fine art reproductions. We encourage you to select the **Art Advisor tab** on our websites' Home Page to view the many Series Documents that are arranged as drop-downs; visit the gallery and page through our comprehensive Art Advisor Binder; or request one of our free, comprehensive **Flash Drives**.

Note: See future Newsletters for more complete information about our Art Advisor Service, Series Documents, Resources, and Flash Drive.

Some of the products that we are now offering to our customers: sculpture pieces, vintage prints, and religious Icons, for example, are a relatively new endeavor for us. These items are part of an on-going and evolving experiment that we want to work on together with you. We are excited about where this experiment will take us. We encourage and welcome your constructive comments and suggestions. A future Newsletter will be devoted entirely to sculpture, and another to religious icons.

We look forward to seeing you soon, and please visit us on our web site at:

parkvilleframegallery.com

6325 Lewis Street

Suite #115

Parkville, MO 64152

(816) 326-7949

Enjoy fine art--well framed